

Web Designer

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SUMMARY

I have worked as a Web Designer for 11 years. I have 6 years experience with CSS (absolute and relative floating templates), XHTML and web images. I have coded several Flash apps that use XML data to display images and formatted text. I am also very strong in Flash design and animation, having 10 years experience. I have designed online banner ads for The Weather Channel, and Howstuffworks.com. I have worked in project management and been a team lead, but also enjoy hands-on Web Design. I am currently looking for another contract or permanent full – time position as a Web Designer or Creative Director.

Personal Portfolio- <http://www.johnavant.com/>

SOFTWARE EXPERIENCE

- **Adobe CS4 Web Premium-** Flash, PhotoShop, Image Ready, Illustrator, Dreamweaver, Fireworks, Acrobat Professional, (All versions from 1998-2009)
- **Eye Candy, Flaming Pear, and KPT** (Plug-ins for Photoshop)
- **MS Visual Studio 2005 & 2008**
- **Microsoft Windows XP Professional. Windows Vista, MAC OSX Snow Leopard**
- **Microsoft Office 2007** (Word, MS FrontPage, PowerPoint, Outlook, Excel, and Access)
- **ColdFusion Server 9**
- **Amorphium Pro 3** (Vector and Raster 3D Modeling)
- **Snagit** (Screen and video capture)
- **Adobe Scene7**
- **Kintera Sphere** (Content Management Ecommerce Configuration)
- **Convio** (Content Management Ecommerce Configuration)
- **Miva Merchant** (Content Management Ecommerce Configuration)

DESIGN / DEVELOPMENT SKILLS

- HTML & XHTML hand coding in Dreamweaver & Visual Studio
- CSS (Cascading Style sheets for formatting, layout and positioning)
- HTML Email templates adhering to specific branding guidelines
- Adobe Flash Application Development and Optimization
- Flash Design expertise, Animation, Composition, Presentations, and Websites)
- ActionScript 2 & 3 & Flash Components with XML data
- Flash Player Video skinning & optimization
- Digital image design, layout and optimization for digital display
- Banner ads, custom clip art, icons and favicons
- Logos in .EPS and .WMF for Professional printing or MS Office use.
- Building Storyboards and prototypes / mock-ups
- Human Factors consultation
- ColdFusion MX Development
- JavaScript & DHTML
- Working knowledge of E4X / XML
- Dynamic Web Form/ Database Interaction
- Application Testing/ troubleshooting (ASP, & Cold Fusion MX)

- Product photography, scanning, retouching
- CBT / WBT (Design for educational materials including electronic testing software)
- Graphic User Interface Design (GUI)
- DNS Configuration
- Planning & Testing (QA, Quality Assurance testing, Requirements Documentation)
- Technical writing & Instructional PDF documents
- Search Engine Optimization (SEO)

SAMPLE WEBSITES:

- Gwinnett Masters Special Olympics: <http://www.gmsoga.org/>
- College Vault Books: <http://www.collegevaultbooks.com/>
- Lumière Atlanta <http://www.lumiereatlanta.com/>
- Whitman Expo: <http://www.whitmanexpo.com/>

EMPLOYMENT HISTORY

Gwinnett Masters Special Olympics (GMSO) November 2009 – Present

UI / Graphic Designer / Webmaster

- Designed current site. XHTML, CSS
- Printable media including 2010 Winter Games T-shirt

Curtis 1000 – January 2010 to February 2010

1725 Breckinridge Parkway Duluth, GA 30096

UI Designer

- I provided custom XHTML, CSS and JavaScript web templates.
- Created PNG32 sprite images for UI controls and features, and image buttons.
- Augmented templates for MVC / C# Framework and customized sprites for JQuery Tree and Modal Window.

I developed ground work for MVC template separating out wire-frame CSS form decoration so the template can be easily “skinned” for other applications. Exceptional visual effects were achieved using alpha gradient sprites with CSS classes with multi-contextual reuse. The approach was minimalistic, using inheritance across the content layer for speed and fewer HTTP calls.

Anderson Press – September 2007 to January 2010

3101 Clarmont Rd. Atlanta GA 30329

Web Designer

- I provided custom XHTML, CSS and JavaScript web templates, maintenance, and graphic art
- Artistic hand coded HTML 4.0 emails for Blue Hornet email blasts
- I developed static and dynamic content using ActionScript for Flash animations and applications including XML driven apps that receive formatting from FCK editor in .NET CMS.
- Supported C# developers web graphics needs including CSS and image styles for Ajax components, tabs, and buttons
- Flash skins for Adobe Scene7 driven eCatalogues (stacks.com)
- Developed templates in Dreamweaver
- Maintained .Net sites in Visual Studio 2005 and 2008

The American Cancer Society- May 1, 2006 to July 27, 2007

1599 Clifton Rd NE Atlanta, GA 30345

250 Williams St NW Atlanta, GA 30303-1032

Project Management / Second Level Support / Web Template Design

I began at ACS filling in for the E-Revenue PM on a 4-5 week contract. I then took on the role of 2nd Level support and aided E-Revenue Management with building a more robust scalable multi-leveled support structure. I worked in CMS systems Convio and Kintera to provide updates to sites as needed. I worked with Website CMS technicians, vendor Data Base Administrators, Siebel Department, and donation processing group to track issues and provide general data flow solutions. I provided specific data examples and reports as needed. I served as the primary POC for all National data flow issues routing as appropriate. I also did regular updates to corporate sites, created "scrolling" animated GIF files from sponsor logos, and collected new site data to be uploaded. I helped with the design of Relay for Life 2007 template working in Adobe Dreamweaver 8 and Photoshop CS2 to provide clean source code and professionally optimized images for the new templates. I played a major role in QA and assisted in implementing requested changes. Created Flash graphic for Top 10 University page and hand coded a countdown timer which uses conditional logic to display a message when the event date is reached.

HowStuffWorks.com – August 2006

Ad Designer

This was a part-time weekend only position. I designed ads and page drivers using Flash and Photoshop.

The Weather Channel Interactive- January 9, 2006 to March 10, 2006
300 Interstate North Pkwy Se Atlanta, GA 30339-2403, US

Ad Sales Designer / Developer

I created web media and print materials such as banners, web page mock ups, and brochures. I created animated banners in Macromedia Flash 8 and used Dreamweaver 8 to create HTML mockup and live micro sites. I also optimized images using Adobe Photoshop CS to render JPEG and GIF images for the micro sites. I incorporated stock images into brochure layouts and created charts and custom vector graphics in Adobe Illustrator. I converted CMYK EPS logo art to RGB pallets to import into a RGB Photoshop workspace, and render JPEG images to display in sales presentations. Client branding included Verizon, Motorola, JC Penny, Six Flags, Clorox, Dow Chemicals, and many others. My goal was to introduce imagination and feasibility to the presentation of sponsorship and co-branding campaigns in a highly productive environment.

Child Care Educational Institute- May 24, 2005 to September 12, 2005
3059 Peachtree Industrial Blvd NW Suite 100 Duluth, GA 30097

Sr. Developer / Cold Fusion MX

This was a short-term project converting Macromedia Shockwave multimedia web based training to a Cold Fusion MX text based web application that used SQL Server 7 to hold the student's data. The project goals include providing a more reliable and user-friendly learning atmosphere for the students, flexible scalability, and cost-effective maintenance. I was involved in all aspects of development including CSS formatting, XHTML compliant hand coding, image export, import, optimization, and application testing. I used Flash MX 2004 (v7) and Macromedia Director 8.5 to retrieve source images. I then resized, optimized and rendered the images in JPG or GIF format using Adobe Photoshop CS and Macromedia Fireworks. I composed test scripts for future testing prior to rollout of additional classes. As Sr. developer, I provided project progress tracking data with reports and a graphic chart and assisted in assigning development tasks to the other contractors. I also provided original clip art using PhotoShop CS. I enhanced image levels of digital photos to increase contrast and made color balance adjustments to neutralize color casts.

PageStage, Inc. - August 2000 to September 2009 (part time)

Web Designer / Art Director

Responsibilities: I developed websites, met with clients, sketched and storyboarded clients' ideas for logos, graphic art, and multimedia. I created dynamic Flash movies for site splash pages using ActionScript and original artwork which included both vector and bitmap art. I created HTML, ASP, and Java Script code. I designed and maintained the PageStage home site.

EDUCATION

Oxford College, Covington GA:

Studies: History, Psychology, and Sociology

West Georgia College:

Studies: Art, English, Psychology, and Sociology

Comsys SkillPort CBT/WBT

Cold Fusion

- Getting Started with ColdFusion MX
- Data Retrieval and Manipulation in Macromedia ColdFusion MX

Adobe PhotoShop

- Getting Started with PhotoShop 7.0
- Up and Running with PhotoShop 7.0

Macromedia Dreamweaver Foundation I

- Using Basic Dreamweaver MX Tools
- Structuring Web Pages with Macromedia Dreamweaver MX

Macromedia Dreamweaver Foundation II

- Using Advanced Dreamweaver MX Tools

Macromedia Dreamweaver MX for ASP.NET: Experienced

- Introducing Dreamweaver MX and ASP.NET
- Using Dreamweaver MX to Develop ASP.NET Applications

Microsoft SQL Server

- Microsoft SQL Server 7.0: Data Warehousing

Macromedia Flash MX: Foundation

- Basic Animation in Macromedia Flash MX
- Increased Application of Macromedia Flash MX

Lynda.com CBT/WBT

- Learning Amorphium Pro

Other Studies:

- Online forums and specialized tutorials: W3C specifications, Advanced XHTML, CSS formatting and positioning, XML, ASP, Fireworks, Human / Computer Interaction (HCI) principles
- A+ Certification training, Intermediate Access relational databases
- <http://www.gotoandlearn.com> (Flash, Flex Builder)
- <http://www.actionscript.org/> (AS2 & AS3)
- **Adobe TV:** <http://tv.adobe.com/> (Photoshop, Dreamweaver, Flash, InDesign)
- <http://www.w3schools.com> (XML, E4X, JavaScript, CSS)

Books:

Macromedia Cold Fusion MX Construction Kit MX Fifth Edition by Ben Forta and Nate Weiss,
Macromedia Press

Teach Yourself Active Server Pages (ASP) by Christoph Wille and Christian Koller, SAMS, *MacMillan
Publishing Company*.